

EXECUTIVE CERTIFICATE IN BUSINESS ADMINISTRATION

The Executive Certificate in Business Administration offered in partnership with **UNLV's Lee Business School** is designed to introduce practicing managers, business owners, and professionals to the most important concepts, tools, and techniques taught in today's business schools. Boost your productivity, confidence, and effectiveness when managing yourself, others, and your business. View additional information and find course registration at ced.unlv.edu/business-administration.

A Focused, Outcome-driven Business Education

The Executive Certificate in Business Administration at UNLV is a hybrid course of study designed for maximum professional impact with minimal interruption to the work you do every day. Courses are highly interactive and include both in-person and online learning experiences.

Four highly participatory two-day classroom sessions on campus are supplemented with interactive online course material devised to extend your learning into your workplace and life. This program combines the best of both online and in-person learning, both guided by renowned faculty and business leaders.

UNLV | LEE BUSINESS SCHOOL

Program Faculty:

The Executive Certificate in Business Administration program is staffed with leading professors from the UNLV Lee Business School as well as respected business professionals from the Las Vegas area. These instructors have significant experience in teaching business concepts and skills in a way that is readily understandable and immediately useful. Actively engaged in research and practice, they bring their cutting-edge discoveries and insights into their classrooms.

About the UNLV Lee Business School:

With a faculty of almost 100 full-time professors, the Lee Business School is the only AACSB accredited business program within 150 miles of Las Vegas. Its mission is to cultivate leaders and transform business. Through our teaching, research, and service we transform the lives of our students and the communities we serve—Las Vegas, the state of Nevada, the United States, and the world.

CONTACT CONTINUING EDUCATION:



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@UNLV_CE

Earning your certificate

Earn the **Executive Certificate in Business Administration** by successfully completing four modules within the program. Together, these four modules prepare you to flex with evolutions in business by teaching you how to step back and assess staffing, business processes, economic trends, and financial opportunity. All classes encompass on campus seminars plus an online learning platform.

To earn the **Executive Certificate in Business Administration**, complete the following:

Business & People Management Module

Learn principles of effective people management and how to apply them to your business or work team.

Course Topics

- Change & Transformation
- Conflict Resolution
- Leadership
- Managing People

Business Logistics & Processes Module

Cover key concepts in managing the core systems and processes in your business.

Course Topics

- Budgeting & Reporting
- Marketing
- Service Operations
- Information Systems

Business & the Economic Environment Module

Explore the challenges and opportunities in the current economic, legal, and international business environments.

Course Topics

- The Economy
- International Business
- Business Law
- Corporate Social Responsibility

Financial & Business Performance Module

Gain tools and techniques for measuring and improving the performance of your business.

Course Topics

- Accounting
- Business Strategy
- Corporate Finance
- The Market Process

Who Should Attend:

The Executive Certificate in Business Administration is for experienced or high-potential managers and business professionals seeking a stronger foundation in current business theory and practice. Entrepreneurs or current business owners who want a baseline of business knowledge will also benefit from participating in this program. If you are eager to learn and apply core business concepts, join us.

Enroll in an Upcoming Session

View upcoming course schedules and enroll online at ced.unlv.edu/business-administration. Students may also enroll by phone at 702-895-3394 or in person at UNLV Paradise Campus. Complete registration policies are available online for your review.

Modules are \$1,299 each. Receive 10 percent off when you register for all four modules at once.

Contact Us

We are happy to answer your questions about the Executive Certificate in Business Administration. Reach Continuing Education by phone at 702-895-3394 or email at continuing.education@unlv.edu.

UNLV Paradise Campus is located at 851 E. Tropicana, Las Vegas, NV 89119.