

# Leadership with a Mission: Earning your Nonprofit Management Certificate

The nonprofit world operates with a different focus than either the private sector or government sector. Success in the nonprofit world is measured in terms of advancing your organization’s mission rather than padding the bottom line. Nonprofit leaders are fueled by passion for their cause and the opportunity to make an impact on their community. They must be able to communicate the value of the programs, goods, or services they offer to volunteers, donors, and funding organizations.

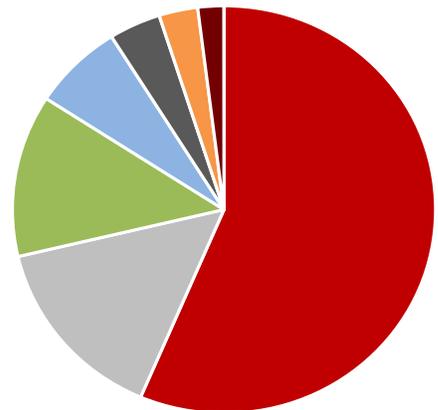
Nationwide, nonprofits are the third largest employment segment at 10.3 percent of private jobs, trailing only retail trade and manufacturing. This translates to 11.7 million Americans employed by nonprofit organizations.

### Thriving in the Nonprofit Sector

Successful nonprofit professionals are well-rounded, pairing strong financial and sector-specific expertise with the soft skills required to inspire change and flex under fluid conditions. Leaders will be called upon to fulfill many duties, including

- Strategic Planning
- Fundraising
- Grant Writing
- Financial Planning & Oversight
- Staff & Volunteer Management
- Program Development & Evaluation
- Board Facilitation
- Marketing & Public Relations
- Legal Compliance
- Interagency Partnerships

**Nonprofit Employment by Field**



Health Services	57%
Education	15%
Social Assistance	13%
Civic Associations	7%
Other	4%
Arts & Culture	3%
Professional Services	2%

If you are curious about a career within the nonprofit sector, have accepted your first nonprofit position, or have recently accepted a board position, UNLV Continuing Education offers two free introductory courses to explain key differences between working for profit and working to fulfill a mission.

Join us for *An Introduction to the Nonprofit Sector* and/or *A Nonprofit Board’s Role & Responsibility to Its Agency & the Community*, both offered throughout the year.

“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever has.”

– Margaret Mead

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**Earning your Nonprofit Management Certificate**

To earn the UNLV Nonprofit Management certificate you must successfully complete four core courses and 3.2 CEUs of elective courses.

**Ethics in Nonprofit Governance** Examine the values embodied in philanthropy and voluntary action such as stewardship, service, and civic engagement.

**Legal Compliance & Public Disclosure** Protect your organization by understanding legal, financial, and management issues unique to the nonprofit sector.

**Responsible Fundraising** Build a broad-based, consistent, strategic, fundraising portfolio capable of sustaining your nonprofit.

**Strong Financial Oversight** Manage your nonprofit’s finances and operations to ensure more of your budget directly advances your mission.

Elective courses cover key topics in more depth, including fundraising, grant writing, volunteer management, program development, partnerships, and marketing.

Nonprofit coursework is developed and taught by experienced, well-respected Southern Nevada nonprofit leaders. In addition to valuable course content, program participants cite opportunities to make connections with professionals from other local nonprofits as one of the key outcomes of their classes.



*Is a nonprofit certificate program right for you? Idealist.org’s Public Service Graduate Education Resource Center (idealist.org/psgerc) has an excellent paper outlining education options for nonprofit professionals. UNLV’s School of Public Policy and Leadership offers academic credit options including a graduate certificate in Nonprofit Management and a Master of Public Administration (MPA) degree.*

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**Enroll in an upcoming session**

Nonprofit management courses are scheduled throughout the year. View course descriptions and schedules online at **continuingeducation.unlv.edu/catalog/nonprofit-management-certificate-program**.

**Contact Us**

We are happy to answer your questions about any of our programs. Reach UNLV Continuing Education by phone at **702-895-3394** or via email at **continuing.education@unlv.edu**.