

Academic Plan as of Fall 2017

Program Description:

Build proficiency in the core print design software tools used in the commercial printing and graphic design industry. Basic certificate candidates study the essential concepts of print design and the Adobe applications designers use to complete their projects.

Prerequisites and Admissions Requirements:

You must have a working knowledge of computer basics including navigating, creating, editing, and saving files and folders.

Program Learning Outcomes:

- By the end of the certificate program, students will be able to make basic corrections to photos including tonal and color adjustments, removal of unwanted areas and merging multiple photos.
- By the end of the certificate program, students will be able to create a multi-layered illustration using the pen tool at a basic level with simple strokes, fills, and effects.
- By the end of the certificate program, students will be able to create basic digital illustrations in both vector and raster formats and understand which parts of the illustration are best to use each of those formats.
- By the end of the certificate program, students will be able to create correctly sized photo, illustration, and layout files that can be sent to a commercial printer.

Program Requirements:

To earn the Print Design certificate you must successfully complete four required courses.

Required Courses:

- Print Design Certificate Program Application (WM9999B)
- Adobe Illustrator Level I (WM8121)
- Adobe InDesign Level I (WM8106)
- Adobe Photoshop Level I (WM8122)
- Print Design Capstone: From Pre-Press to Production (WM8156)