



NONPROFIT MANAGEMENT CERTIFICATE

Leadership with a Mission.

The nonprofit world operates with a different focus than either the private sector or government sector. Success in the nonprofit world is measured in terms of advancing your organization’s mission rather than building the bottom line. Nonprofit leaders are fueled by passion for their cause and the opportunity to make an impact on their community. Completing UNLV’s **Nonprofit Management Certificate** offers fresh perspective on both the “hows” and “whys” of nonprofit work.

Thriving in the Nonprofit Sector

Successful nonprofit professionals are well-rounded, pairing strong financial and sector-specific expertise with the soft skills required to inspire change and flex under fluid conditions. Leaders are called upon to fulfill many duties, including

- Strategic Planning
- Fundraising
- Grant Writing
- Financial Planning & Oversight
- Staff & Volunteer Management
- Program Development & Evaluation
- Board Facilitation
- Marketing & Public Relations
- Legal Compliance
- Interagency Partnerships

Earning your UNLV Nonprofit Management Certificate

The Nonprofit Management Certificate is designed for those working in the nonprofit sector, board members, volunteers, or those looking to enter the industry. There are courses geared for all experience levels, from those just exploring the nonprofit field to experienced leaders seeking insight on complex management or funding issues.

Nonprofit coursework is developed and taught by experienced, well-respected Southern Nevada nonprofit leaders. All certificate candidates take four required core courses to build the foundation of knowledge every nonprofit professional should



Nevada Employment Outlook:

Average 2017 annual wage for Nevada 501(c)3 employees was \$50,042¹; salaries vary greatly by industry and responsibility.

¹www.bls.gov/bdm/nonprofits/nonprofits.htm

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WHERE DO NEVADA NONPROFIT PROFESSIONALS WORK?

Nevada's nonprofit landscape does not mirror national data. Nationwide, 10.2 percent of private jobs are with a nonprofit; in Nevada that statistic is 2.7 percent.²

Nevada nonprofits are split among several industries:



Healthcare



Social Services



Education



Arts/ Recreation

Health care and social services are by far the largest nonprofit employers in Nevada, with 72 percent of the nonprofit workforce, respectively.³

²www.bls.gov/opub/ted/2018/nonprofits-account-for-12-3-million-jobs-10-2-percent-of-private-sector-employment-in-2016.htm

³www.bls.gov/opub/mlr/2016/article/nonprofits-in-america.htm

know. Elective courses allow you to steer your training toward an area of personal interest. Electives cover key topics in more depth, including fundraising, grant writing, volunteer management, program development, partnerships, and marketing.

In addition to valuable course content, program participants cite opportunities to make connections with professionals from other local nonprofits as one of the key outcomes of their classes.

Is a nonprofit certificate program right for you? UNLV Continuing Education's noncredit certificate focuses on applied skills professionals can put to use immediately. The program can be completed at your own pace and is designed to accommodate the needs of working professionals.

To earn the Nonprofit Management Certificate, you must successfully complete four listed core courses and complete 3.2 CEUs of electives.

Governance, Legal Compliance & Public Disclosure

Match your project to the most appropriate funding source to improve the odds of support.

Responsible Fundraising

Assess and build the organizational capacity and institutional partnerships necessary to obtain grant funding.

Strong Financial Oversight

Prepare a grant application targeted at smaller state and local philanthropic funding sources.

Nonprofit Program Management & Assessment

Prepare a grant application targeted at large funding sources including the federal government and large philanthropic organizations.

Schedule & Free Information Sessions

Attend a free information session to meet the instructors and learn about class format, curriculum, financial assistance, and employment outlook.

Course descriptions, schedules, and registration are online at ced.unlv.edu/nonprofit.

Contact Us

Reach UNLV Continuing Education at 702-895-3394 or continuing.education@unlv.edu.



REGISTER AT CED.UNLV.EDU
OR 702-895-3394



Related Programs: UNLV Grant Academy

As a grant writer, it is your job to identify the best potential funding sources and make a persuasive case for your project or cause.

The **UNLV Grant Academy** can train you to do just that.

The curriculum covers the full life cycle of a grant, enabling you to learn best practices that produce winning applications plus organizational policies that support successful oversight and administration.

Program details at ced.unlv.edu/grant-academy.

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